



THE BIG GIG

Sponsorship Packet

September 19th, 2018 @ the Gallivan Center

Sponsorship Opportunities

\$30,000 Presenting “Rockstar” Sponsor

- VIP tickets for 20 guests
- Presenting Sponsor Naming Rights
 - Branding on stage and all communication/marketing materials
- Full page ad in the Event Program
- Opportunity for a special meet and greet with the artist or opportunity to introduce the artist on stage to all attendees.
- Logo/Recognition on promotional materials and during event
- Placement of Logo/Recognition on Event website

\$20,000 “Heavy Metal” Sponsor

- VIP tickets for 15 guests
- Platinum Sponsor Naming Rights
 - Branding on all communication/marketing materials
- Full page ad in the Event Program
- Logo/Recognition on promotional materials and during event
- Placement of Logo/Recognition on Event website

\$25,000 “Rock n Roll” Sponsor – includes “Heavy Metal” Sponsor benefits and:

- Recognition as Lead gift in the 2018 Paddle Raise
- Invitation to introduce opening local act at Event

\$15,000 “Opening Act” Sponsor

- VIP tickets for 10 guests
- Full page ad in the Event Program
- Logo/Recognition on promotional materials and during event
- Placement of Logo/Recognition on Event website

\$10,000 “Music Festival” Sponsor

- VIP tickets for 8 guests
- Half page ad in the Event Program
- Logo/Recognition on promotional materials and during event
- Placement of Logo/Recognition on Event website

\$7,500 “Rockfest” Sponsor

- VIP admission tickets for 8 guests
- Half page ad in the Event Program
- Recognition on Event website

\$5,000 Copper Sponsor - “Open Mic Night” Sponsor

- VIP admission tickets for 6 guests
- Quarter page ad in the Event Program
- Recognition on Event website

\$4,000 Photo Booth Sponsor

- VIP admission tickets for 6 guests
- Logo recognition, with ACS, on pictures from photo booth
- Name Recognition in the Event program

\$2,500 Community Sponsor

- General Admission tickets for 10 guests
- Name recognition in the Event program

\$100 General Admission Ticket

- Drink tickets (2)
- Food Truck Voucher
- General Admission Seating

\$150 Priority Ticket

- Special Invite to After Party
- Drink tickets (4)
- Priority Seating
- Food Truck Vouchers

\$250 Individual VIP Ticket

- Open Bar
- VIP Catering and Food Truck Voucher
- VIP Seating
- Special Invite to After Party
- Exclusive access to VIP Area

For additional information, please contact Jenn Loomis
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Many thanks for supporting the American Cancer Society